

Order of work - logo

1. Look at the example record company logos
2. Use the instructions to create a basic logo in **Adobe Illustrator**
3. Save
4. **Export as a PNG**
5. Add more complex elements
6. Save with a new name and export as a PNG

Important workflow points

1. Make the artboard 200mm by 200mm
2. Make sure you hold down **SHIFT** to get perfect circles
3. Use the **align tools** to centre things perfectly
4. Save as an Illustrator file
5. **Export as a high quality PNG** so that you can use the logo