

Task 1 – row 1

Task 1 – Planning your character and comic

This should be part complete

Row 1 of markgrid:

- Interpretation of client brief
 - target audience - who they are; what would appeal
 - generate ideas to meet the brief
 - explain how ideas meet brief and appeal to audience

Task 1 – row 2

Row 2 of markgrid:

Produce relevant **pre-production** and **planning** documentation

- show what your character will look like
- generate the story for your comic
- show the **content** and **layout** of the planned comic

Task 1 – row 2

Suitable pre-production documents:

1. mindmap – to generate ideas
2. moodboard – for ideas/theme/feeling
3. character profiles
4. character design sketches – showing options
Really detailed notes on design sketches might replace character profiles - but sketches “show what the character will look like” and so are needed for the first bullet in row 2
5. panel layout diagrams – with reasons
6. script
7. storyboard – template available
8. visualisation diagrams – for panels

Task 1 – row 3

Row 3 of markgrid:

Identify the assets required and explain their planned use in your character and comic

- identify **what assets** will be needed and **where** they will come from
- **explain** where, **how** and **why** they will be used in your comic

A template for an assets table is provided