Conventions are sets of **rules** for what is normally found within a product

Comics use a set of **conventions** (usually)

Your work should usually keep to these

conventions

Conventions and creativity in the components are **limited** in their fitness for purpose.

Conventions and creativity are applied in the final product in a limited way. Conventions and creativity in the components are adequate in their fitness for purpose.

Conventions and creativity are adequately applied in the final product. Conventions and creativity in the components are **fully** fit for purpose.

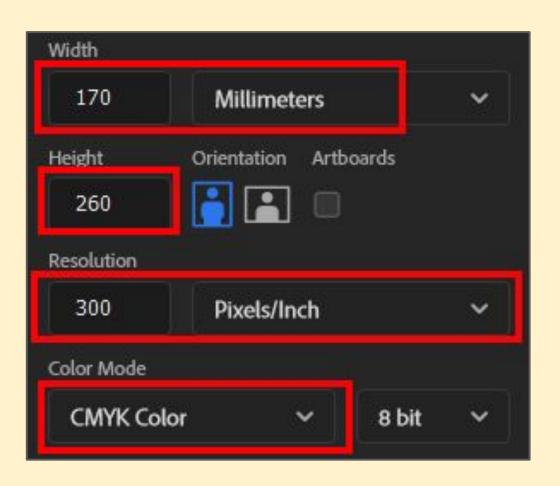
Conventions and creativity are effectively applied in the final product.

- Page size: 170mm x 260mm is standard UK/US size
- Page orientation: portrait
- Page background: white
- Margins: 7-10mm at sides; bigger at top/bottom
- Gutters: 2-3mm
- Panels: organised into 3-5 rows. Often rectangular. Can be square. Black borders
- 300ppi for print quality

Page setup:

Check units

Use CMYK colour for commercial printing (4 colours of ink)

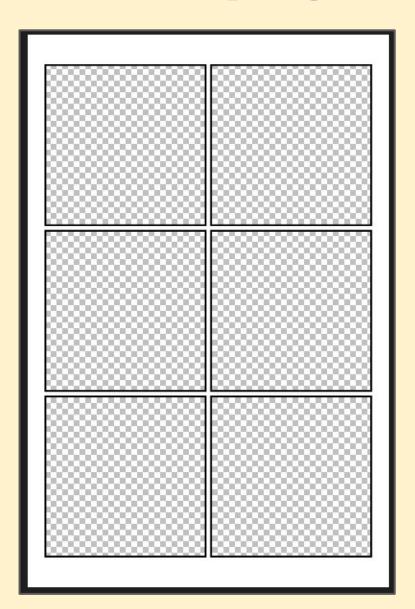


170mm wide

- 8mm left and right margin
- 2mm gutter
- = 18mm used

Leaves 170-18 = 152mm

= 2 columns of 76mm each



260mm high

If we want square panels, this means each panel needs to be 76mm high

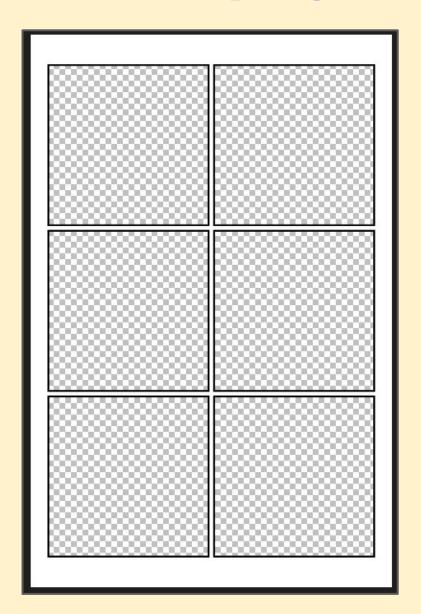
 $3 \times 76 = 228$ mm

2 gutters each of 2mm = 4mm

= 232 mm

This leaves 28mm

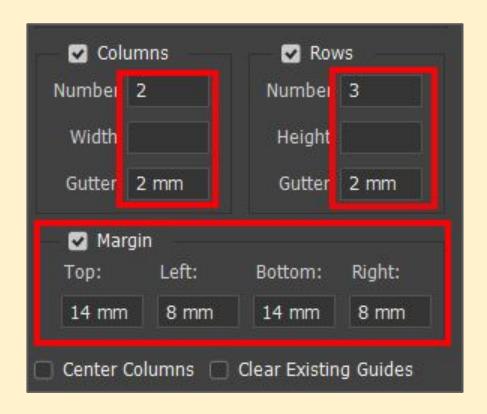
So, top and bottom margins are 14mm wide



Page setup:

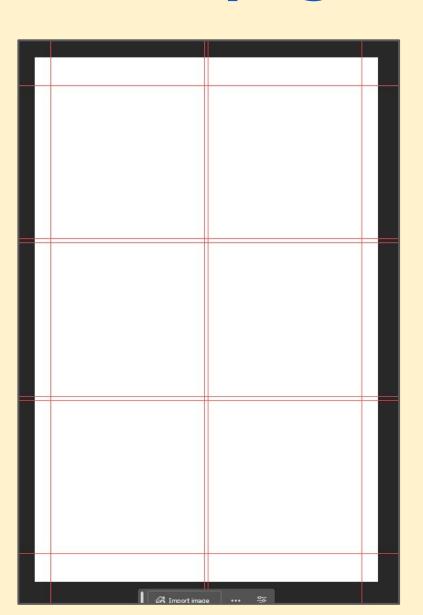
Use **New Guide Layout** to do the hard work for you

IMPORTANT: you have to type mm for gutters and margins



Page setup:

This creates a set of guidelines



Page setup:

Use the Rectangular Marquee Tool to select the squares and press delete to cut them out (unlock the layer!)



Page setup:

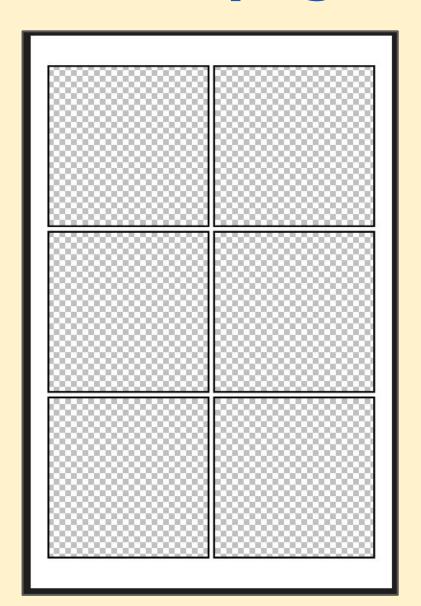
Then add borders

Layer > Layer Style >

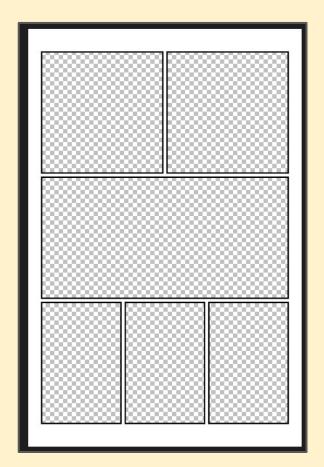
Stroke

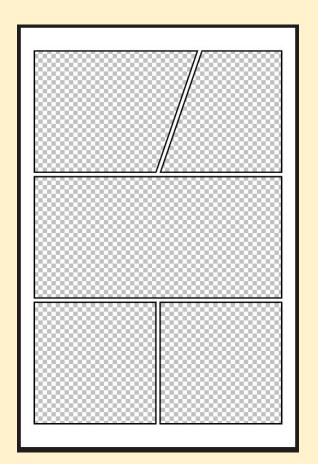
Make sure to change the stroke to **Outside**

Weight about 10

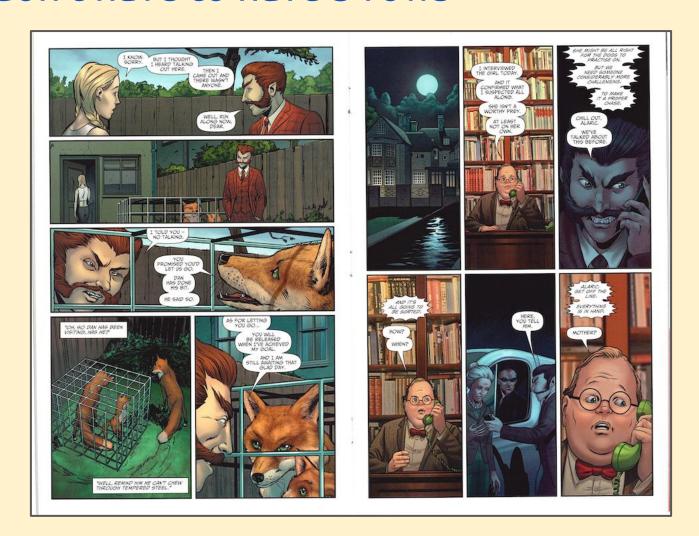


You don't have to have square panels or such a boring layout





You don't have to have 3 rows



Task:

- 1. Use the guide to create a basic 222 set of panels suitable for a print product
- 2. Make sure you're confident with basic word balloons
- 3. If necessary, work on preparing the firedrill and piano images for use in your panels document
- 4. Experiment with creating different panel layouts using the advanced guide

The comic book extracts used in these slides have been used at smaller scales for educational purposes only

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