The Hopton Tourist Board wants to make a video to use to promote Hopton.

A work plan has been created. This is shown in Figure 1.

Figure 1

Visit Hopton Video Project - work plan

| | Weeks | | | | | | | | | | |
|--|-------------------|---|----|----|-----|----|----|---|---|---------------|----|
| | Duration (hrs) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| PLANNING A | 2 | | E4 | | 100 | 63 | 70 | | | | |
| Meet with Hopton Tourist Board | 2 E | | | | | | | | | | |
| Generate ideas | 2 | | | | | Q) | | | | P. 15 | |
| Storyboard | 10 | | | | j. | | | | | 8 8 | |
| Location recce | 3 | | | | | | | | | | |
| Write script | 4 | | | | | | | | | | |
| Book equipment | 1 | | | | | | | | | | |
| Health and safety checks | 1 | | | | | -C | | | | 0 3 | |
| Milestone – check with client | 1 | | | | + | | | | | | |
| VIDEO SHOOT | | | | | | | | | | | |
| Shoot video | 15 | | į. | | i e | | | | | B (3) | |
| Capture background sound B | 3 | | | | 6 | | | | 0 | 6 8 | |
| Contingency for weather | 10 | | | | | | | | | | |
| Milestone review | 1 | | | | | 31 | • | 000000000000000000000000000000000000000 | | 8 8 | |
| EDITING | | | 2 | 66 | | | 36 | | | ************* | |
| Edit video | 20 | | | | | | | | | | |
| Record narration | 4 | | | | | 95 | 10 | | | | |
| Add narration to video | 2 | | | | 8 | | | | | | |
| Add captions and titles | 2 | | | | | | | | | | |
| Add background sound | 1 | | | | | | 10 | | | | |
| Milestone review | 1 | | | | 55 | | | | | w 55 | • |

(a) Using Figure 1, complete the table below to identify the different parts of the work plan.

[5 marks]

| Item | Letter (A, B, C, D or E) | | | | |
|-------------|--------------------------|--|--|--|--|
| Activities | В | | | | |
| Contingency | D | | | | |
| Timescale | E | | | | |
| Task | Α | | | | |
| Milestone | С | | | | |

(b) Identify **one** other item that might appear on a work plan.

[1 mark]

Any from: title, resources, dates, costs/budget, staff, project duration

(c) Explain the purpose of milestones in a work plan for the Hopton Tourist Board video project.

[2 marks]

Two marks – look for one developed point.

For example:

- identify key points at the end of a stage [1] to help track deadlines [1] or to allow the project to be reviewed [1]
- key points when tasks [1] needs to be completed by [1]

Total marks: 8