

City Rocks Challenge is a new urban climbing sports event that is to be launched in the UK. Teams of athletes will compete to be fastest to complete courses around city centres. The courses will include climbing and scrambling on artificial climbing walls and on existing buildings and other obstacles.

The event will be filmed and streamed live on TV and on the sponsor's website.

(a) Create a draft storyboard for the opening title sequence of the broadcast. The sequence will last 30 seconds when broadcast.

[10 marks]

Marks will be awarded for:

- content
- layout
- fitness for purpose
- scene information

The ability to draw is not assessed

This is for an opening sequence – the titles – for a TV programme

Not all of the panels need to be used

Level 3 (7-10 marks)	Clear structure with logical progression that can easily be followed 3 or more technical aspects (T) covered Content fully relevant to an opening sequence for this product Detail is clear and understandable	Aspects that could be included: <ul style="list-style-type: none"> • number of scenes • scene content • scene numbers (T) • timings (T) • camera shots (e.g. close, mid, long) (T) can be inferred from drawing • camera angles (e.g. aerial) (T) can be inferred from drawing • camera movement (e.g. zoom, pan) (T) • lighting (T) • sound (T) • locations (T) • titles (e.g. fonts, wording) (T) • visual effects (T) Max L2 if not linked to producing an opening sequence – it's the correct document type but not in the right context
Level 2 (4-6 marks)	Structure of storyboard clear but may not be totally logical Max of 2 technical aspects (T) covered Content not fully relevant to an opening sequence Some detail is present but not all	
Level 1 (1-3 marks)	Storyboard has a basic structure but may not be clear No technical aspects (T) covered Content not fully relevant to an opening sequence Lack of detail in information provided	