

Mexican Fiesta is a restaurant. The owner wants to create a short online film to advertise the restaurant. A storyboard is required for the film.

(a) The storyboard will include sketches. Explain why sketches are used on storyboards.

[2 marks]

Answers along the lines of:

So that people (directors/actors/camera operators) can visualise what's going to happen in a scene [1] so they have a better understanding of what to do [1]

A better way to communicate [1] what's required in each scene [1]

Easier to see what's going to happen [1] so the shoot becomes quicker [1]

(b) Explain how the following aspects of the storyboard will help the production team.

[6 marks]

Scene numbers

The order of scenes can be seen [1] so the flow of the product is clear [1]/how the parts of the project join together [1]

The order of scenes [1] shows editors how to cut the final product together [1]

Locations

Camera operators (or other group) involved [1] will know where to film each section [1]

Locations for filming [1] can be scouted in advance [1]

Timings

So that camera operators (or other group) [1] know how long each shot will be [1]

So that editors [1] know how long each section should be when cutting the final product together [1]

(c) Identify **two** types of hardware that could be used to produce the storyboard.

[2 marks]

Two from: mouse, keyboard, monitor, graphics tablet, touchscreen, scanner, digital camera

Total marks: 10