

Maths Wizards is a new website which aims to help primary school children improve their maths skills. It uses cartoon wizards to set maths questions and puzzles for children and rewards them when they complete work correctly.

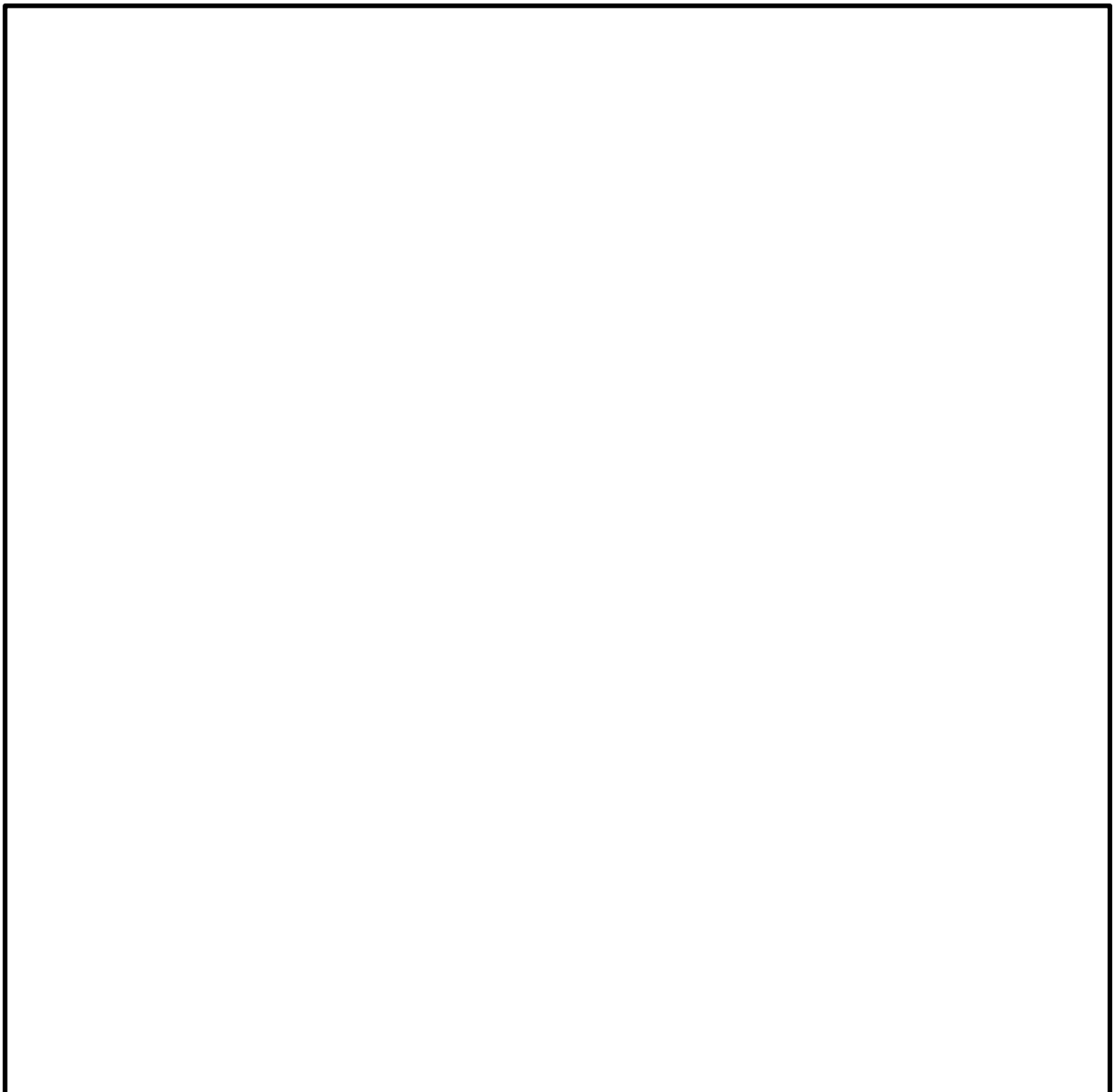
One of the main methods of promoting the website will be posters which can be put up in schools.

**(a)** Create a mind map that can be used by the production team to help plan the development of the poster campaign.

Marks will be awarded for:

- structure
- content
- relevance

**[7 marks]**

A large empty rectangular box with a black border, intended for the student to draw a mind map. The box is currently blank.