

Task 3 – Create the interactive multimedia product

Parts of Learning Outcome (LO) 2 and Learning Outcome (LO) 3 are assessed in this task.

You will need to produce the interactive multimedia product for the health club using a range of assets, tools and techniques to ensure it is suitable for the brief.

Obtain assets for use in the interactive multimedia product

You need to:

- create assets to be used in the interactive multimedia product and save in an appropriate format
- source assets to be used in the interactive multimedia product and save in an appropriate format
- re-purpose assets as needed and save using appropriate file and folder names.

Create the interactive multimedia product

You need to:

- prepare the structure of the interactive multimedia product
- use multimedia authoring software to combine the assets and create the interactive multimedia product
- create the navigation system as planned
- add interactive features to the multimedia product
- save and export the interactive multimedia product in a suitable format that retains interactivity to meet the client brief
- produce and maintain a test plan throughout production.

The final product(s) in their intended digital format **must** be supplied with the portfolio of evidence.

LO3: Be able to create interactive multimedia products		
MB1: 1–4 marks	MB2: 5–7 marks	MB3: 8–9 marks
<p>Sources and creates the assets to be used in the interactive multimedia product occasionally using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is sometimes consistent or does not reflect the designs.</p>	<p>Sources and creates the assets to be used in the interactive multimedia product mostly using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is mostly consistent and reflects the designs.</p>	<p>Sources and creates the assets to be used in the interactive multimedia product consistently using methods that are appropriate.</p> <p>Prepares the structure for the interactive multimedia product in a way which is wholly consistent and fully reflects the designs.</p>
MB1: 1–5 marks	MB2: 6–9 marks	MB3: 10–12 marks
<p>Combines a limited range of different planned asset types with a basic navigation system to create a working interactive multimedia product. Some elements do not work as intended.</p> <p>Saves and exports the multimedia product in a file format that sometimes retains interactivity but has limited appropriateness to the client brief.</p> <p>Occasionally saves electronic files using appropriate file and folder names and structures.</p>	<p>Combines a range of different planned asset types with a clear navigation system to create a working interactive multimedia product. Most elements work as intended.</p> <p>Saves and exports the multimedia product in a file format that retains interactivity and is mostly appropriate to the client brief.</p> <p>Mostly saves electronic files using appropriate file and folder names and structures which are consistent and appropriate.</p>	<p>Combines a wide range of different planned asset types with a clear and coherent navigation system to create a working interactive multimedia product. All elements work as intended.</p> <p>Saves and exports the multimedia product in a file format that retains interactivity and is wholly appropriate to the client brief.</p> <p>Consistently saves electronic files using appropriate file and folder names and structures which are consistent and appropriate.</p>