

Interactive Multimedia LO2

A health and leisure club wants an interactive multimedia product on lifestyle choices:

1. diet
2. exercise

Provide information to help people stay fit and healthy

You can specify an age group

MB3: 5–6 marks

Clearly draws upon **relevant** skills/knowledge/understanding from other units in the specification.

This means using pre-production documents:

- **Mind map**
- **Moodboard**
- ~~Vis diagram~~
- Script
- Storyboard
- ~~Workplan~~

MB3: 8–9 marks

Uses **complex** planning techniques to show what the product will look like with **full** consideration of design principles. Identifies a **wide** range of assets and resources to be used as part of these plans, which are **wholly appropriate**.

Produces **clear and detailed** visualisation diagrams for the intended final product.

Navigation plan - detailed & clear
Vis diag(s) (see below)
“House style”

Identifies resources (hardware/software)
Identifies assets (images, sound etc...)

Vis diag for a “standard” slide showing layout and styles (fonts, sizes, colours etc...)
Slides should have some consistency
DETAIL = using annotations