

LO3 - Creating the Graphic

There are two rows to this Learning Objective

Gathering assets:

1. source the assets (images) you need
2. store and edit them suitably - using copyright free resources

Create the graphic:

3. use tools and techniques to create the final graphic
4. save and export the graphic as required by the brief
5. evidence your use of filenames and submit the final graphics and any evidence

R082 Graphics - LO3 assets tasks

MB3: 8–9 marks

Sources and creates a **wide range** of assets for use in the digital graphic.

Prepares the assets for use in the digital graphic, **all** of which are **technically appropriate and compatible**.

5+ images
1+ created - made or combine two sourced images

Record in assets table

EVIDENCE NEEDED

- In assets table
- Screenshots - before and after

e.g.

- background transparent
- cropped
- resized - say before and after sizes
- **convert to 300ppi**

The skills here will also get you marks in the other part of LO3

R082 Graphics - LO3 creating tasks

MB3: 8–9 marks

Use of a range of advanced tools and techniques to create the digital graphic is **effective** and therefore creates a **complex** digital graphic which is appropriate for the client brief.

Consistently saves and exports the digital graphic in formats and properties, which are **appropriate**.

Consistently saves electronic files using file and folder names and structures which are **consistent** and **appropriate**.

Making it:

- a. Skills - needs **EVIDENCE**
- b. effective book cover

Saved versions and final versions

Export:

- a. print quality
- b. web quality at right size

Filenames (esp print and web)

Version control

Folders