

Scenario for the assignment

New book cover

A book publisher requires a cover jacket for a new fiction book. The storyline of the book is based on a mission to the planet Saturn in our own solar system.

Title: Saturn Explorer
Author: Carotin Jacob
Genre: Science fiction
Publisher: 2020 World

The cover jacket will wrap around the front and back of the book. The dimensions of the cover jacket to include front, back and spine are:

Width: 12.0 inches (305mm) based on the front cover alone being 5.5 inches with a 1 inch spine

Height: 8.5 inches (216mm)

A single piece of digital graphic artwork should be produced for the front, back and spine, which will need to be print quality. A second version of the cover jacket will be needed for the publisher website and online book retailers. The graphic should be resized to 500 pixels in height and saved as a separate file. The website version can be for the entire front/back artwork or just the front cover but must be 500 pixels high whichever approach you take. The target audience for the book will be quite broad but you can select a more specific audience group in your planning and explain why the content will appeal to them.

Read through all of the tasks carefully, so that you know what you will need to do to complete this assignment.

Important:

- You will need to refer to the marking criteria grid. Your teacher can explain the marking criteria if you need further clarification.
- You will need to draw upon relevant skills/knowledge/understanding from other units you have studied in this qualification.
- You can use the templates provided in the Creative iMedia specification or create your own. These are the only templates which can be used when completing your assignment.