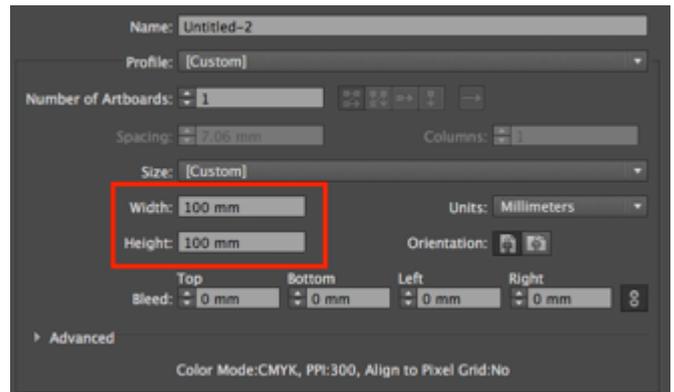


Creating a Logo in Illustrator

Illustrator is a Vector Graphics software package. It's great for creating simple logos using fonts and shapes.

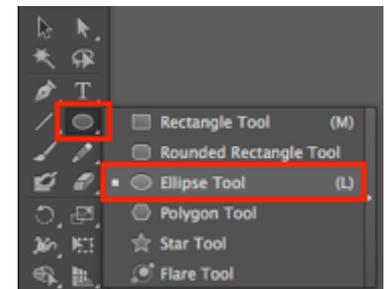
1. Open **Illustrator** (you'll find it in the Adobe folder)
2. Click **File > New** – and create an image that is **100mm by 100mm**

Check the screenshot for the details



Draw a circle:

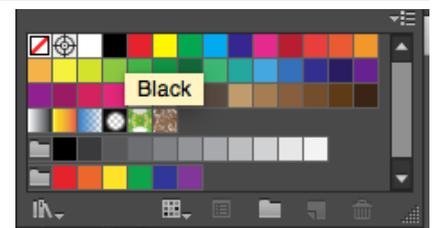
3. Find the **Rectangle Tool** on the left toolbar. **Click** and **hold it** until a new box of tools appears.
4. Choose the **Ellipse Tool**



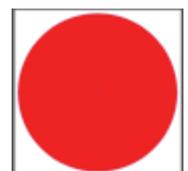
5. At the top, make the **Fill Colour** red and the **Stroke Colour** transparent (the white square with a red line through it).



The **stroke** is the line around the edge of a shape



6. **Draw** a circle on the canvas (the **artboard**). **Hold SHIFT** down to get a perfect circle.



Use the **Selection Tool** (the **arrow** at the top left) on the left toolbar to drag the circle around and make it larger if needed (**hold SHIFT** down again to keep it perfectly circular)

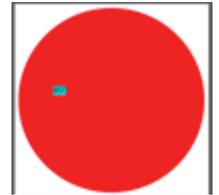


Add some text

7. Click on the **Text tool** (the T) on the left toolbar
8. Click somewhere on the red circle
9. **Type** the letters: **BST**

The text is quite small. We need to make it bigger and style it.

10. Make sure the **Text Tool** is selected on the left toolbar
11. **Highlight** the text
12. Use the top bar to change:
 - the **fill colour** to white
 - the **stroke colour** to black
 - the **stroke weight** to 2 pt
 - the **font** to Garamond
 - the **font size** to **120pt** (type the number in)



13. Chose the **Selection Tool** (the **Arrow**) from the left toolbar
14. Drag the letters into the middle of the circle

Save and Export

15. **Save** your work: **File > Save As** – make sure you save the file as an **Adobe Illustrator (ai)** file.

This is a vector graphic file format similar to an svg image.

16. Click **OK** when an extra box appears
17. **Export** your work: **File > Export** > choose a PNG file type. When the next box appears, check:
 - the **resolution** is set to 300ppi (we want a high quality image that can be used as a printed image)
 - the **background** is transparent
18. Click **OK**

You are now ready to use your logo

