

# Logo Assessment

**Plan and produce** a suitable logo for a client.

You have a choice of client:

- A. Berney Arms Bird Reserve
- B. Gorleston Wildlife Trust
- C. Lound Lakes Fishing Club

The planning section is important - check the markgrid before you start

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1. Produce a **visualisation diagram** for your logo.
2. Produce the logo
3. Export the logo as **three bitmap images**:
  - one for use on promotional leaflets
  - one for a large poster
  - one for use on a website banner
4. Take **screen shots** to provide evidence of how you have saved and named files