

Interactive Multimedia

- **Creating the IDMP**

Do now:

1. Join up the definitions

Client brief	A user is able to choose their own path
Interactive	The end user of the product
Target audience	A way of navigating through an IDMP
Hyperlink	A document which tells you what to produce

Link back...
Exploring IDMPs

Today...
Creating the IDMP

Look forward...
Developing the full
IDMP