

Review

Get at least one other person to **review** your IDMP:

- use the review checklist to check that the IDMP meets the requirements
- suggest sensible improvements – be kind, helpful, and specific

Then you can **refine** your work to improve it based on the feedback you've received

Review

| Unhelpful feedback | Helpful feedback |
|-------------------------------|---|
| It's good | I like the way that the information is easy to read |
| I don't like the colours | The colours make it difficult to read the writing on the background. You could make the background colour lighter to help |
| The pictures aren't very good | You could choose pictures that make more of a positive impression for the town |