

Video brief

Plan and make a “Welcome to...” video to include on one of the pages of your IDMP

The video should be suitable for the audience and must promote the town

Video brief

The video must:

- be **storyboarded** before you create it
- be between 30 and 75 seconds long
- include at least **two** pieces of moving video
- include at least **two** high-quality still images
- include some brief text **captions** and **titles**
- use suitable copyright free **background music**
- be included on the specified slide in the IDMP