

# Interactive Multimedia

In your multimedia document:

1. What **product** have you been asked to make?
2. Write down the meaning of the term **client**
3. Who is the client for your product?
4. Write down the meaning of the term **target audience**
5. Who is the target audience for your product? What do you know about
  - a. their age
  - b. their gender
  - c. where they are from
6. **Brainstorm** ideas for things you could include in your product