

# Client Brief Tasks

1. What **product** have you been asked to make?

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2 You have a **client** for your project

a) Write down the meaning of the term **client**

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b) Who is the client for your project?

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3. There is a **target audience** for your project

a) Write down the meaning of the term **target audience**

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b) Who is the target audience for your project?

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c) Think about the target audience. What do you know about:

(i) their **age**

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(ii) their **gender**

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(iii) where they are from

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4. Brainstorm ideas for things you could include in your product. These could be images, other types of media, places and people, or other information you might include