

Interactive Digital Multimedia

IDMP = Interactive **D**igital **M**ultimedia **P**roduct

Digital: made on, stored on and/or used by computers

Multimedia: more than one media

Interactive: user decides their **own** route

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Because the user decides their own route, an IDMP is **non-linear**

This means you don't go slide 1 > slide 2 > slide 3 etc... like a standard presentation

The user has a choice of the route to take

Non-linear = not in a straight line