

IDMP/Video Outline Scheme of Work

Updated 9 February 2025

The aim of this project is to mimic a version of an iMedia style brief.

It teaches skills associated with creating IDMP style documents, as well as sourcing assets and the creation of video products.

Aim time: 6–8 lessons probably

Item	Focus tasks	Time	Notes
1	What are IDMPs?	1 lesson	Explore what is meant by an IDMP – note “media” may be misunderstood Create working document and write definitions – this document would be best created in OneDrive and shared with teachers (I'd suggest using a PPT as it's easier to add screenshots and images to, but it doesn't matter too much what sort of document is created) Explore some example IDMP-style products Create a gallery of IDMP-style products with text
2	Create an IDMP document	2–3 lessons	Introduce client brief Add explicit definitions of client, audience etc... to working document Introduce structure chart and wireframe – basic key learning here Add explicit definitions to working document Setup the IDMP – dem and then do using help guides – there is an order of work for setup, but this really needs demonstrating (“live modelling”...) as well

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			<p>Source assets – possible use of assets table???</p> <ul style="list-style-type: none"> • important to save images rather than copy & paste please <p>Create wireframe for final page at some point in this</p> <p>Create content for pages – stress consistency and not using design templates</p>
3	Create a video product	2–4 lessons	<p>Review client brief for video</p> <p>Introduce storyboards – basic key learning</p> <p>Produce storyboard – reviewing what video is available as part of this</p> <ul style="list-style-type: none"> • Video assets will be stored in shared documents • May need a lesson making a sample video so that they know what's possible <p>Source other assets – as above. Note sound also needed</p> <p>Create video</p> <p>Embed in IDMP</p>
4	Review and refine	1–2 lessons	<p>Intro importance of test, review, refine process – link to DT etc...</p> <p>Review against client brief</p> <ul style="list-style-type: none"> • Possibly a checklist? • May want to use a test table? <p>Review and test products produced by others</p> <p>Refine and extend products</p>

Extension work could include adding pages, adding audio to pages etc...