

Review

This is an **evaluation of the product** as it stands

1. Read your **client needs** and **analysis of the target audience**. How **well** does your product meet these?
2. What could be **improved**? Be **specific** about things that aren't right. **Why** does it need to be improved? **How**, exactly, would you improve it?
3. What could be **added**? Again, be specific. **What** would you add; **why** would you add it?
4. How could the product **be developed** in the future to create a better product? Be **specific**. **What** could be developed? **Why** would you do that? **How**, exactly, could it be developed?

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This does **not** mean “I would have done more work” or “I would make my work better”

Focus on:

- client needs
 - sometimes it can be helpful to work through the needs one by one
- target audience analysis
- things that would improve or develop the product if you were to fully develop it