

# R094 Checklist

## Visual Identity:

1. **design sketches** - scanned and saved
  - showing a variety of possibilities
2. **justification of design choices** - can be annotated
  - “consider both the client and consumer”
3. **visual identity made**
4. **screenshots showing how made**
  - with commentary - what you did, how you did it, and why you did it that way
5. **saved and exported** (probably as a PNG) - include screenshot

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## Digital Graphic:

6. **visualisation diagram** - scanned and saved
  - also mind map & mood board (optional)
7. **assets table to identify assets** - include permissions
8. **assets prepared** (e.g. transparency, cropping, convert)
9. **screenshots** showing prep
  - with commentary: what done, how and why
10. **graphic made** - A5 size; screenshot for setup
11. **screenshots** showing how made
  - with commentary: what done, how and why
12. **repurpose** for onscreen version - screenshot
13. **saved and exported** (two versions) - screenshots