

Obidos Media

Susana owns **Obidos Media**, a digital media design company based at Hopton.

The company designs and makes a range of products - posters, adverts, booklets, videos, websites etc...



Obidos Media

In total, **seven** people work at Obidos media:

- **Susana** - owner and chief graphic designer. Susana is also the company's Creative Director
- **Ravi** - project manager and client liaison
- **Deanna** - researcher
- **Sally** - graphic artist and illustrator
- **Parminder** - web designer/coder and copy writer
- **Julia** - IT technical support and admin support
- **Phil** - animator and video editor

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A local charity, **Hunger Busterz**, wants to help encourage kids to eat a healthy breakfast before they go to school.

They need a set of recipe cards made and have contacted Obidos Media...



The Media Industry

The **OCR iMedia** course is about working in the digital media industry

The **digital media industry** is made up of people who work together to create adverts, films, websites and other **media products**

The word **media** just means ways of communicating to people. **Digital** media uses computers to help do that