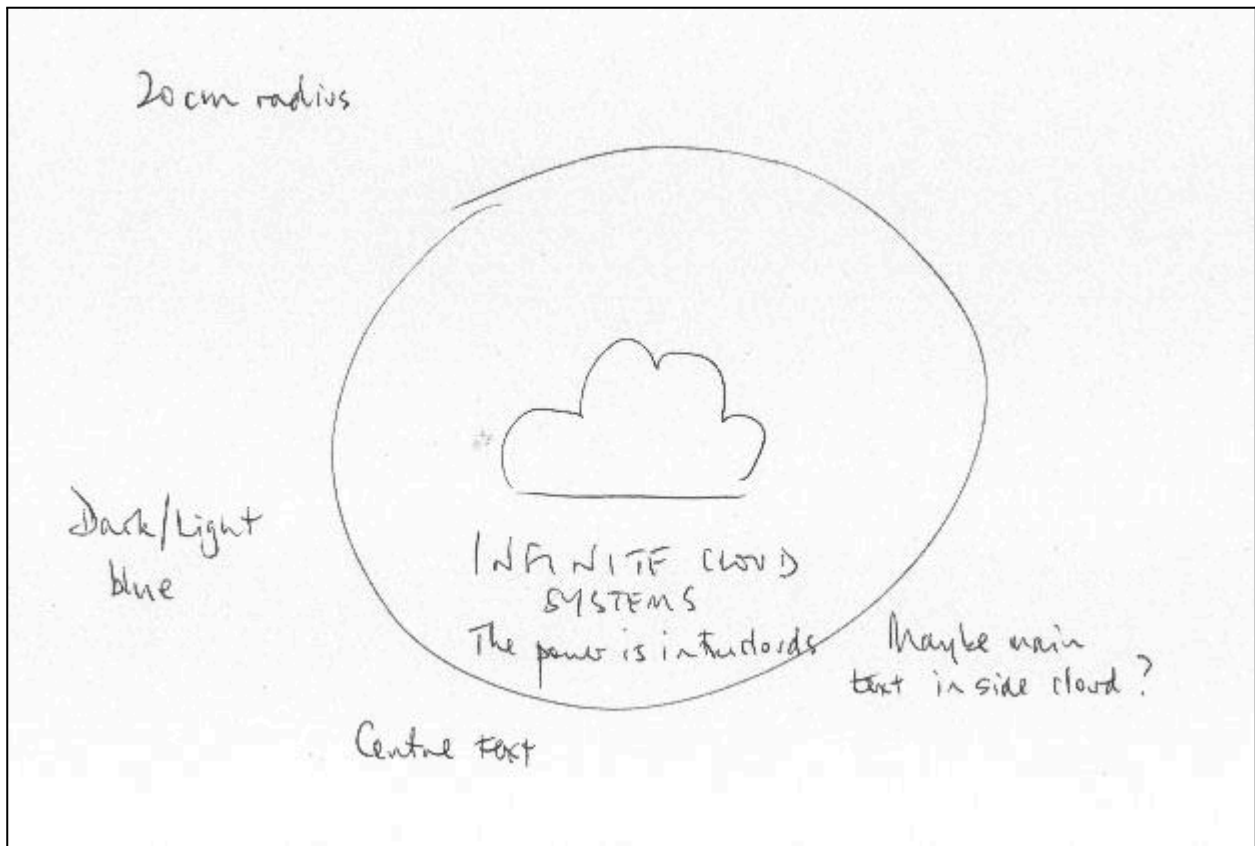


A visualisation diagram for the visual identity for Ultimate Cloud is given to a graphic artist to develop the final identity



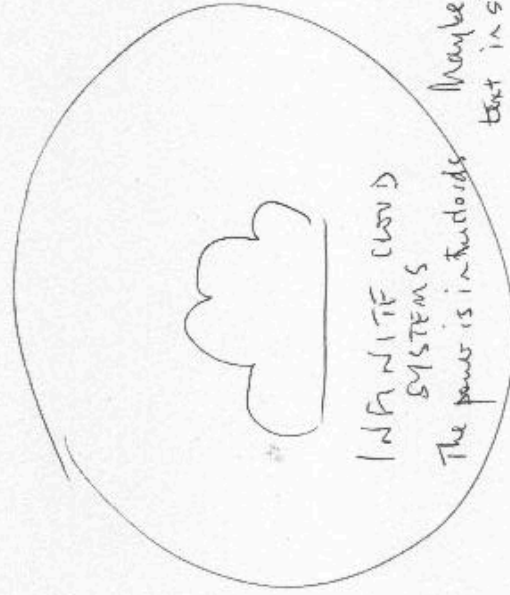
Improve the effectiveness of the visualisation diagram for use by the graphic artist. The visualisation diagram has been inserted into the template for you on the next page for you. Marks will be awarded for:

- Relevant components and conventions used
- Layout
- Annotations that explain how the improvements help the graphic artist in their role.

**[9 marks]**

20cm radius

Dark/Light  
blue



Centre text