

Our Planet is a new campaign with the purpose of increasing the awareness of environmental issues facing our planet. The campaign is targeted at ages 12 and up.

Several 30 second films will be made to explain each of the major environmental issues facing the planet. The films will be shown on various websites as well as on screens in cinemas during the adverts before films.

A draft of a storyboard for a section of one of the 30 second films has been produced. The storyboard will be given to the camera operator who will create the film.

		
Satellite view Zoom in to Great Barrier Reef, Australia	Aerial view of island Camera flies over island and zooms in on...	...dive boat
		
Diver under the sea	Close up shot of fish on reef	Shot of corals and fish

Discuss the suitability of the draft storyboard for use by the camera operator. Marks will be awarded for:

- Suggesting changes that improve the storyboard
- Explaining how the changes you suggest will improve the effectiveness of the storyboard for the camera operator.

**[9 marks]**

