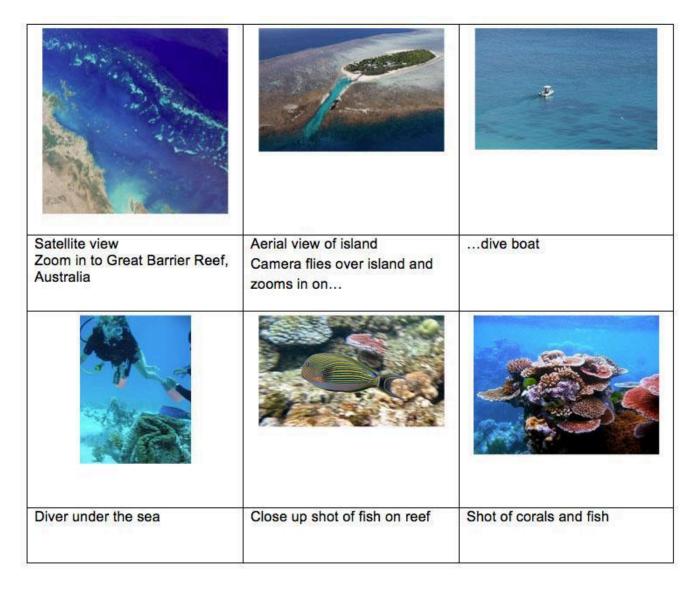
Our Planet is a new campaign with the purpose of increasing the awareness of environmental issues facing our planet. The campaign is targeted at ages 12 and up.

Several 30 second films will be made to explain each of the major environmental issues facing the planet. The films will be shown on various websites as well as on screens in cinemas during the adverts before films.

A draft of a storyboard for a section of one of the 30 second films has been produced. The storyboard will be given to the camera operator who will create the film.



Discuss the suitability of the draft storyboard for use by the camera operator. Marks will be awarded for:

- Suggesting changes that improve the storyboard
- Explaining how the changes you suggest will improve the effectiveness of the storyboard for the camera operator.

[9 marks]

iMedia Storyboard Exam Question 5