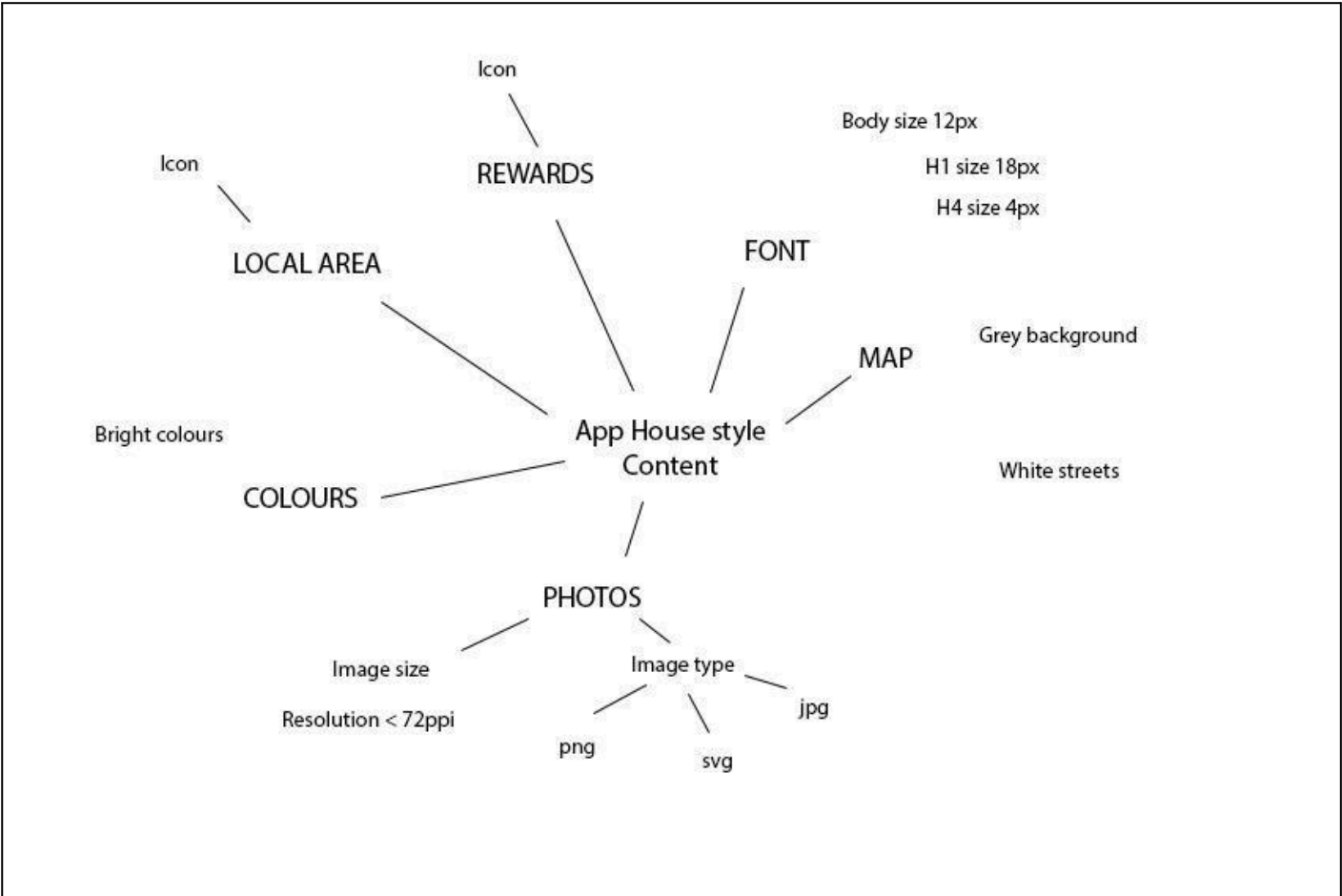


WalkyTalk is a new smartphone app which will encourage older adults (aged 50+) to exercise more by walking in groups around their local town. Users will be able to set up walks and to join walks set up by other users in their area. Users will be able to send messages to each other and see a map showing walks that have been set up. As well as walking, the aim is that users will also talk to each other, reducing social isolation in older people.

A draft digital mind map is given to the app developer.



Discuss the suitability of the draft mind map for use by the app developer. Marks will be awarded for:

- Suggesting changes that improve the mind map
- Explaining how the changes you suggest will improve the effectiveness of the mind map for the app developer.

[9 marks]

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