iMedia Unit 4 (distribution issues) – homework questions set 1

These are example exam-style questions

Work through the unit content for **section 4 – distribution issues**. This includes distribution platforms and a range of different file formats, You can find these at https://tinyurl.com/4vvkebpj or scan the QR code

Don't google the answers! And certainly don't use google's AI summary. This won't reliably give you the **answers the exam board wants**. And it's those answers that examiners will mark right

Go back through the learning to remind you of the key points **before** you try the questions. Make notes. Create revision material. Read. Whatever works for you

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1
(a)   Identify **two online platforms** that could be used to view adverts created for a theatre.

1. …………………………………………………………………………………………………..

2. ……………………………………………………………………………………………….. **[2]**

(b)   Identify **one** example of a **physical media device** that could be used to pass photographs from a photographer to a web developer?

………………………………………………………………………………………….……….. **[1]**

2
(a)   Explain what the **PPI/DPI resolution** property of a static image file shows.

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…………………………………………………………………………………………….…….. **[2]**

(b)   Explain **one** difference between raster/bitmap image formats and vector image formats.

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………………………………………………………………………………………………….. **[2]**

3

(a)   Identify **one** audio file format which would be suitable for use on a website?

………………………………………………………………………………..…….. **[1]**

(b)   Some audio file formats can be **compressed**.

Explain **one** advantage and **one** disadvantage of using a compressed audio file format on a website.

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…………………………………………………………………………………… **[4]**

4

(a)   Identify **one** moving image file format which would be suitable for use on a website?

……………………………………………………………………………………. **[1]**

(b)   Complete the sentence

In moving image (video) resolution, **UHD** stands for ……………………………….………..

……………………………………………………………………………………. **[1]**

(c)   The **frame rate** is a property of moving image file formats.

Explain what the **frame rate** shows for a moving image file

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…………………………………………………………………………………… **[2]**

Total marks: 16