

iMedia Unit 2.5 (media codes) – homework questions

These are example exam-style questions

IMPORTANT: before you start I very strongly suggest you read through the intro slides about media codes at <https://tinyurl.com/yjh76mwx>

The idea of media codes is one that can be confusing and it's important to get it right.



I also suggest you work through the unit content for **section 2.5 – media codes**. This includes distribution platforms and a range of different file formats, You can find these at <https://tinyurl.com/mekbuje6> or scan the QR code

And don't google the answers...

1 A promotional video is going to be produced for a Halloween event at a theme park. The event will be aimed at sixth form students.

(a) Give **two** examples of **camera shots** that could be used in the video.

1.

2. [2]

(b) Give **one** example of **camera movement** that could be used in the video.

..... [1]

(c) Give **one** example of a **camera angle** that could be used in the video.

..... [1]

(d) Describe how **lighting media codes** could be used to meet the purpose of the video.

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..... [2]

(e) Explain what is meant by mise-en-scene.

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..... [2]

