

Topic Area 3.4 – The legal issues that affect media

Note: the exam board includes this as part of Topic Area 3. I split it off into its own section as it seems to fit best like that

3.41 Legal considerations to protect individuals	
Content	Notes on breadth and depth required
<p>Privacy and permissions:</p> <ul style="list-style-type: none"> • rights for recording images/taking photographs in public places • permissions for recording images/taking photographs on private property • permissions for publishing and commercial use of images and photographs taken • harassment and invasion of privacy <p>Defamation:</p> <ul style="list-style-type: none"> • libel • slander <p>Data protection</p> <ul style="list-style-type: none"> • rights of data subjects in the collection, use and storage of personal data 	<p>To include:</p> <ul style="list-style-type: none"> • The purpose of, and reasons for, each legal consideration • What is required of media producers to comply with each legal consideration • The impact on individuals and media producers of media producers using and publishing inaccurate personal information <p>Does not include:</p> <ul style="list-style-type: none"> • Specific legislation (Acts of Parliament)

3.42 Intellectual property rights	
Content	Notes on breadth and depth required
<p>Protecting intellectual property (IP):</p> <ul style="list-style-type: none"> • copyright • Ideas and patents • trademarks <p>Using copyrighted materials:</p> <ul style="list-style-type: none"> • creative common licence(s) • fair dealing • permissions, fees and licences • watermarks and symbols 	<p>To include:</p> <ul style="list-style-type: none"> • Know what is meant by intellectual property • The purpose of, and reasons for, legislation to protect intellectual property • What is required of media producers to respect intellectual property rights • How and when intellectual property can be protected • The implications for media producers of using copyrighted materials without permission <p>Does not include:</p> <ul style="list-style-type: none"> • Specific legislation (Acts of Parliament)

3.43 Regulation, certification, and classification	
Content	Notes on breadth and depth required
<p>Organisations responsible for regulation:</p> <ul style="list-style-type: none"> • ASA (Advertising Standards Authority) • Ofcom (The Office of Communications) <p>Classification systems and certifications:</p> <ul style="list-style-type: none"> • BBFC (British Board of Film Classification) certifications • PEGI (Pan European Game Information) certifications 	<p>To include:</p> <ul style="list-style-type: none"> • Know the types of products covered by regulation, certification and classification • The purpose of, and reasons for regulation, certification and classification • Know the roles of regulatory bodies and areas of responsibility • Know examples of the way media products are classified • The impacts of regulation, certification and classification on media production

3.44 Health and safety	
Content	Notes on breadth and depth required
<p>Health and safety risks and hazards in all phases of production</p> <p>Actions to mitigate (reduce) health and safety risks and hazards</p> <p>Risks assessments</p> <p>Location recce</p>	<p>To include:</p> <ul style="list-style-type: none"> • Know common risks and hazards in media production • What is required of media producers to mitigate health and safety risks and hazards • What risk assessments are and the purpose of risk assessments • What location recce are and the purpose of location recce <p>Does not include:</p> <ul style="list-style-type: none"> • Specific legislation (Acts of Parliament) • The creation of a risk assessment or location recce document