

Topic Area 3.4 – The legal issues that affect media

Note: the exam board includes this as part of Topic Area 3. I split it off into its own section as it seems to fit best like that

3.42 Intellectual property rights	
Content	Notes on breadth and depth required
Protecting intellectual property (IP): • copyright • Ideas and patents • trademarks Using copyrighted materials: • creative common licence(s) • fair dealing • permissions, fees and licences • watermarks and symbols	To include: • Know what is meant by intellectual property • The purpose of, and reasons for, legislation to protect intellectual property • What is required of media producers to respect intellectual property rights • How and when intellectual property can be protected • The implications for media producers of using copyrighted materials without permission Does not include: • Specific legislation (Acts of Parliament)