

Unit 3.4 – The legal issues that affect the media industry – core learning**Part 1 – protecting individuals**

1. Is permission needed for:

- a) taking images on public land
- b) taking images on private land
- c) using images commercially
- d) using images non-commercially

2. What is a **model release form**? Why is it required?

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3. What is **harassment**? How could a photographer cause harassment?

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4. What is **defamation**?

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5. There are **two** types of defamation. Name them and say how they differ

- 1
- 2

6. List **two** things media companies need to do to deal with **data protection**

- 1
- 2

Part 2 – Intellectual property rights

You have already done the key learning for this section

Part 3 – Regulation and certification

7. Name the body responsible for **regulating adverts** in the UK?

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8. What does **Ofcom** do?

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9. Name the **two** bodies which provide **certification** and their types of products

1

2

Part 4 – Health and safety

10. List **two** health and safety risks that might be present during the filming of a music video in an outdoor location

1

2

11. What is the purpose of a **risk assessment**? Say what the word **mitigate** means

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11. What is the purpose of a **location recce**?

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