

Using Hotspots

You may get asked to use hotspots in an exam.

A hotspot is a section of a webpage which has been made into a hyperlink. An invisible box is placed on the page (the hotspot) and then linked to somewhere – a page on the website or an external webpage.

Adding a hotspot:

1. Click **Insert** > find **Hotspot** (right at the bottom)
2. Draw a box over the part of the page you need to be the hotspot
3. Add the hyperlink and test that it works in a web browser

Example task 1:

A banner including a suitable title and the station logo (which should link to www.4toonzradio.co.uk). The banner should extend the full width of the page.

This specifically means to **just** link the part of the banner where the logo is. So use a hotspot – easy.

Example task 2:

Hotspots

The image HOTSPOTS.png can be found in the IMAGES folder.

The image should be included on the campaign page.

Add the beekeeping icon (from the IMAGES folder) to one of the hexagons. Include a hotspot on this hexagon to create a link to the beekeeping page.

One of the hexagons has a picture of the *missbee* mascot. Link this hexagon to www.gov.uk/bees.

This is a multi-layered task.

- Start by adding the icon to the image in Photoshop (File > Place)
- Don't forget to save as a PNG
- Then add the image and use two hotspots – one is a link to a site page, the second is a link to an external webpage