

# Colour schemes

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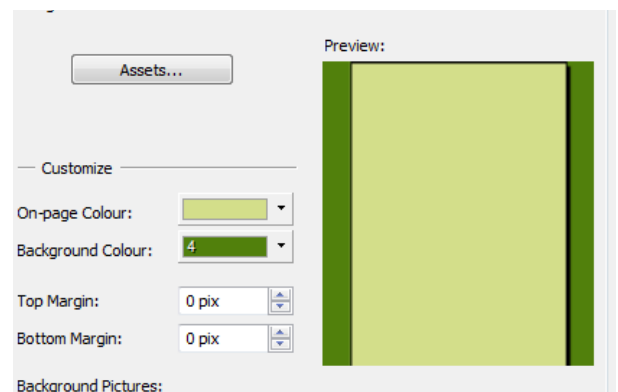
There are marks for using sensible colour schemes on your websites.

## Key rules:

1. Don't use different colours on different pages! Keep things **consistent**
2. Use colours which make it easy to read text on the background – dark text on a light background tends to look nice. This has **high contrast**
3. Don't use red and green together – **colour blindness** issue
4. Blue tends to be most **readable** – the cones in the eye which “pick up” blue are least likely to be damaged. Very dark blue text with titles in light blue might work nicely

## Colours you can change:

1. **Screen background colour** – the background colour from **Properties > Site Properties**
2. **Page background colour** – the on-page colour from **Properties > Site Properties**



- A dark screen background with a light on page colour looks quite nice
- Make the banner stand out against the background as well.

### 3. Font colour

4. **Link colours** – from **Properties > Site Properties > Hyperlink** tab
  - hyperlinks in blue (and underlined)
  - followed links in purple

### Colour themes:

Are there any colours in the logo or other images which can be used for inspiration?

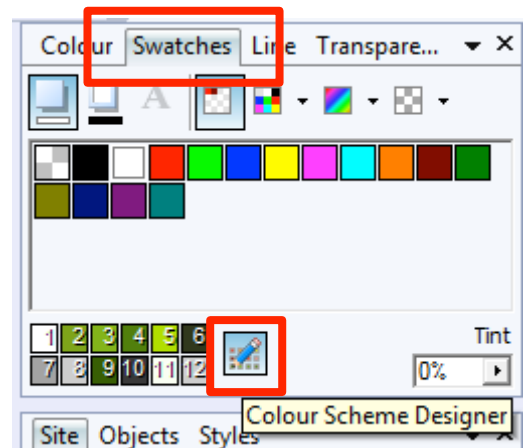
Some general ideas include:

- Environmental = greens and browns
- Teenagers = bright colours (but not hideous!) – blues and yellows, orange and black, red and yellow etc...
- Little kids = very bright colours! Think what CBeebies looks like.
- Elderly = white background, black text – keep it simple with one or two other colours such as purple or darker blue or a dark blue/light blue mix
- Girls only = pinks!

### Colour Scheme Designer

Use the Colour Scheme Designer to get a palette of colours which will go together.

1. Click the **Swatches** tab at the top right
2. Click the **Colour Scheme Designer** button



3. Choose your scheme
4. Click **Load**
5. Click **OK**
6. Use colours from the scheme – they should work together

