

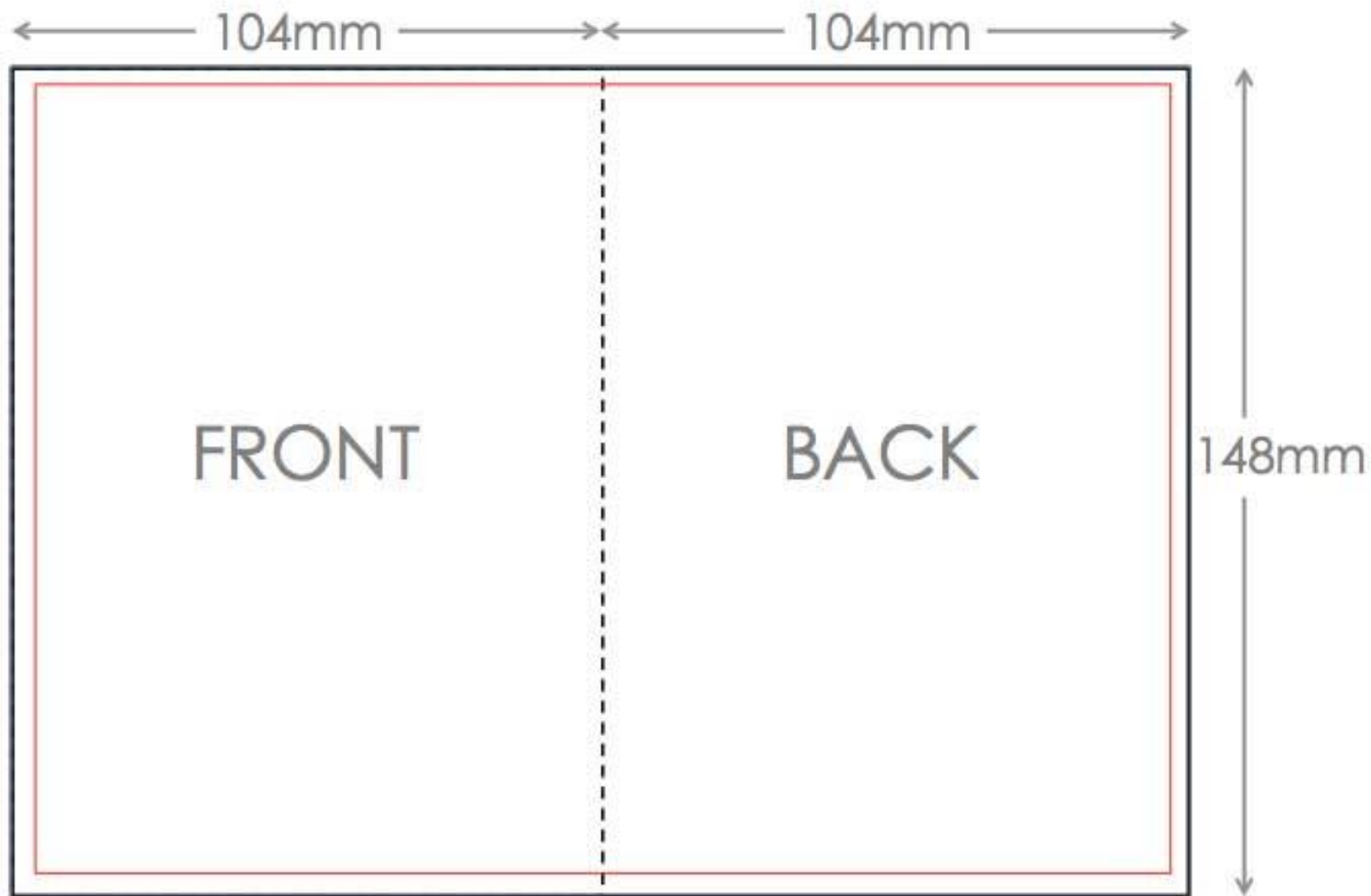
Client Brief - Recipe Card

Hunger Busterz wants a set of recipe cards for healthy breakfasts for kids aged 10 to 14.

You have been asked to produce a **prototype** recipe card for a fruit muffin.

The recipe card needs to be produced as a single digital graphic. Each side needs to be 148mm by 104mm. It will need to be at print quality settings (300 ppi).

A copy of the recipe card will be used on websites. This needs to be 400 pixels wide and produced at screen quality settings (72 ppi).



300ppi for print (high quality)

Basics breakfast



sainsburys.co.uk

Sainsbury's
Try something new today

Why not try...

...our basics breakfast! Simply soak muesli in apple juice overnight. Then stir in a dollop of yogurt and top with sliced banana and a drizzle of honey for a basically brilliant breakfast.

Add a different fruit topping each morning. Our basics range includes mangoes, strawberries, oranges, apples and plums.



What to buy



Basics muesli



Basics apple juice



Basics natural yogurt



Basics bananas



Basics honey

PA133364 04/07

*Wheel of health values for one serving based on: 50g basics muesli, 16g basics natural yogurt, 40g basics banana, 4g basics honey, 100ml basics apple juice using the nutrition information on Sainsbury's branded products.

Sainsbury's Supermarkets Ltd, 33 Holborn, London EC1N 2HT.
All items subject to availability.

Got any ideas? Share yours and see others at sainsburys.co.uk