



Our Planet is a new campaign with the purpose of increasing the awareness of environmental issues facing our planet. The campaign is targeted at ages 12 and up.

Several 30 second films will be made to explain each of the major environmental issues facing the planet. The films will be shown on various websites as well as on screens in cinemas during the adverts before films.

Figure 1 is a draft of a storyboard for a section of one of the 30 second films. The storyboard will be given to the camera crew who will create the film.

Figure 1

		
<p>Satellite view Zoom in to Great Barrier Reef, Australia</p>	<p>Aerial view of island Camera flies over island and zooms in on...</p>	<p>...dive boat</p>
		
<p>Diver under the sea</p>	<p>Close up shot of fish on reef</p>	<p>Shot of corals and fish</p>

(a) Discuss the suitability of the content of the storyboard in **Figure 1** for the camera crew. You should include strengths, weaknesses and any areas for improvement.

[12 marks]

- *The quality of written communication will be assessed in your answer to this question.*

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