

Elements of a Poster

Transparent
textbox with
coloured text

Large photo – probably put in
background of document (on the
Master Page). May well be
cropped from original.

You can find
large images by
being clever with
google image
searches

Tan colour
repeated in
bar and at
head and foot
of page



Red repeated in
dress at top and
bottom and in title
of film

Bar across page
with text on.

Large title – not
necessarily at top of
page. Mix of fonts is
OK if it works visually.

Smaller font
along bar –
evenly spaced
names.



Title probably 2
separate text frames (or
WordArt boxes) made
transparent and
grouped together



Clear font, using
capitals – this works
on posters usually –
as long as text isn't
too long

Poster framed by text
at top and bottom