

CIDA Exam – Image Work

Make sure you have a new copy of the Who Dunnit exam files

CLIENT BRIEF

Who Dunnit? Is a crime fiction festival. The festival will run for three days in June 2017 and will feature a wide range of events, including a writers' workshop aimed specifically at teenagers.

Who Dunnit? Requires a website to encourage both adults and teenagers to attend the festival.

Tasks:

- File formats** Images must be in .png format.
Each individual image must be less than 300 KB
- Thumbnails** On the homepage, use an appropriate image, or cropped image, from the IMAGES folder to create a thumbnail that links to the competition page
On the events page, use an appropriate image, or cropped image, from the IMAGES folder to create a thumbnail that links to the writers' workshop page
- Flyer** The image FLYER.jpg can be found in the IMAGES folder.
- add a suitable image to the flyer
 - include the edited flyer on the home page
- Book cover** From the AVOIDABLE_SILENCE.png image, create a graphical image that:
- shows only the front cover of the book
 - rolls over to reveal the back cover of the book. The rollover image should be exactly the same size as the front cover
 - is in .png format
 - is included on the events page
- The AVOIDABLE_SILENCE.png image can be found in the IMAGES folder.
- Programme** Open the image PROGRAMME.jpg
Edit the image to draw attention to both of the Teenage Writers' Workshops
Include the image on the events page