

Cash Flow Forecast

Pippi runs a business making balloon table decorations. She provides them for parties, school proms and weddings.

At the beginning of June 2014 her **opening bank balance** was £150.

June 2014:

- 4 school proms: £165 each
- 6 weddings: £200 each
- 1 large party: £450
- 3 small parties: £75 each
- Materials: £600
- Utility bills: £120
- Internet connection: £25
- Advertising: £20
- Telephone: £15
- Petrol: £120
- Bank loan repayment: £100
- Taxes: £75

July 2014:

- 2 school proms: £165 each
- 8 weddings: £200 each
- 1 small party: £75 each
- Materials: £650
- Equipment repair: £150
- Utility bills: £120
- Internet connection: £25
- Advertising: £50
- Telephone: £17
- Petrol: £165
- Bank loan repayment: £100
- Taxes: £75

1. Identify Pippi's inflows and outflows.
2. Identify what are likely to be her overheads (or fixed costs)
3. Identify what are likely to be her variable costs